

Website Requirement Form

Use this form to prepare the information needed for a website proposal.

Business Information

Business name	
Contact person	
Email / phone	
Current website	

Project Requirements

Primary goal	
Required pages	
Reference websites	
Target audience	
Preferred timeline	
Approximate budget	

Content & Features

■	Logo and brand assets available
■	Website text available
■	Images available
■	Contact or quote form required
■	Blog or knowledge center required
■	Analytics required